



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN TENNESSEE



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$344.0 MILLION

CONGRESSIONAL DISTRICT 4

Number of Recreational Boats*	32,023
Recreational Boating Industry Businesses	48
Total Jobs	2,712
Annual Recreational Boating-Related Spending	\$145.6 MILLION

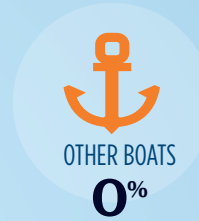
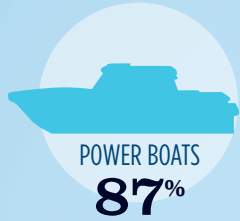
RECREATIONAL BOATS IN TN-4

TOTAL BOATS* **32,023**

REGISTERED BOATS **32,023**

Power boats	27,729
PWCs	3,794
Sailboats	313
Other Boats	187

HOUSEHOLDS PER BOAT **8.5**

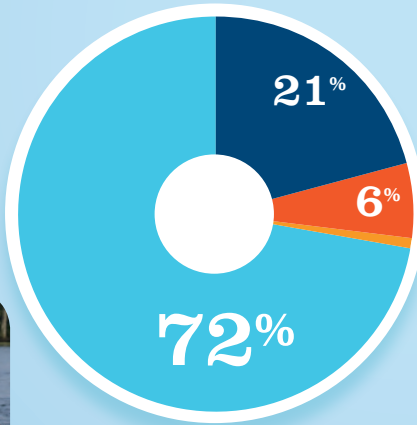


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN TN-4

TOTAL BOATING JOBS **636**

Boat Building	458
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	9
Dealers / Wholesalers	39
Boat Services	130



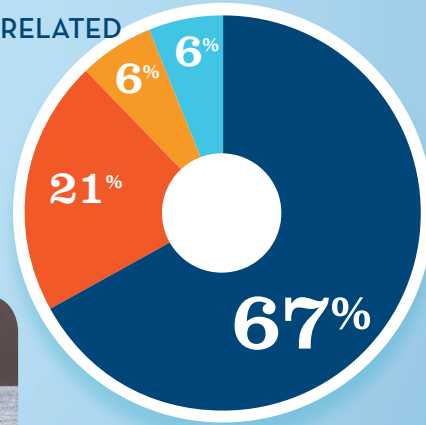
BOAT BUILDING 72%
DLRS/WHOLESALERS 6%
MOTOR/ENG. MFGR. † 0%
ACC./SUPPLIES MFGR. 1%
BOAT SERVICES 21%



RECREATIONAL BOATING-RELATED BUSINESSES IN TN-4

TOTAL BUSINESSES **48**

Boat Building	3
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	3
Dealers / Wholesalers	10
Boat Services	32



BOAT BUILDING 21%
DLRS/WHOLESALERS 6%
MOTOR/ENG. MFGR. † 0%
ACC./SUPPLIES MFGR. 6%
BOAT SERVICES 67%



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN TN-4

EST. TOTAL JOBS **2,712**

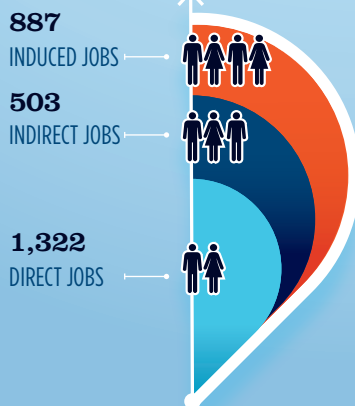
MILLIONS

EST. TOTAL LABOR INCOME **\$112.7**

Est. Direct Income \$45.8

Est. Indirect Income \$28.1

Est. Induced Income \$38.8



1,322

DIRECT JOBS

503

INDIRECT JOBS

887

INDUCED JOBS

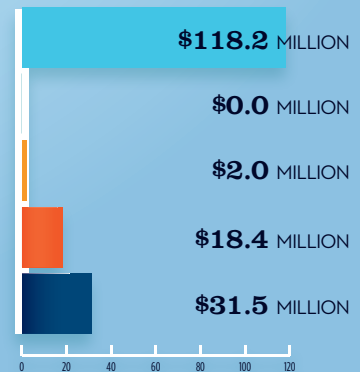


RECREATIONAL BOATING INDUSTRY SALES IN TN-4

Boat Building	\$118.2
Motor / Engine Mfgr.	\$0.0
Accessory / Supplies Mfgr.	\$2.0
TOTAL MFGR. SALES	\$120.2

Dealers / Wholesalers	\$18.4
Boat Services	\$31.5
TOTAL RETAIL & SERVICES SALES	\$49.9

BOAT BUILDING 118.2 MILLIONS
DLRS/WHOLESALERS 18.4 MILLIONS
MOTOR/ENG. MFGR. 0.0 MILLIONS
ACC./SUPPLIES MFGR. 2.0 MILLIONS
BOAT SERVICES 31.5 MILLIONS



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University